

All wonders lead to us



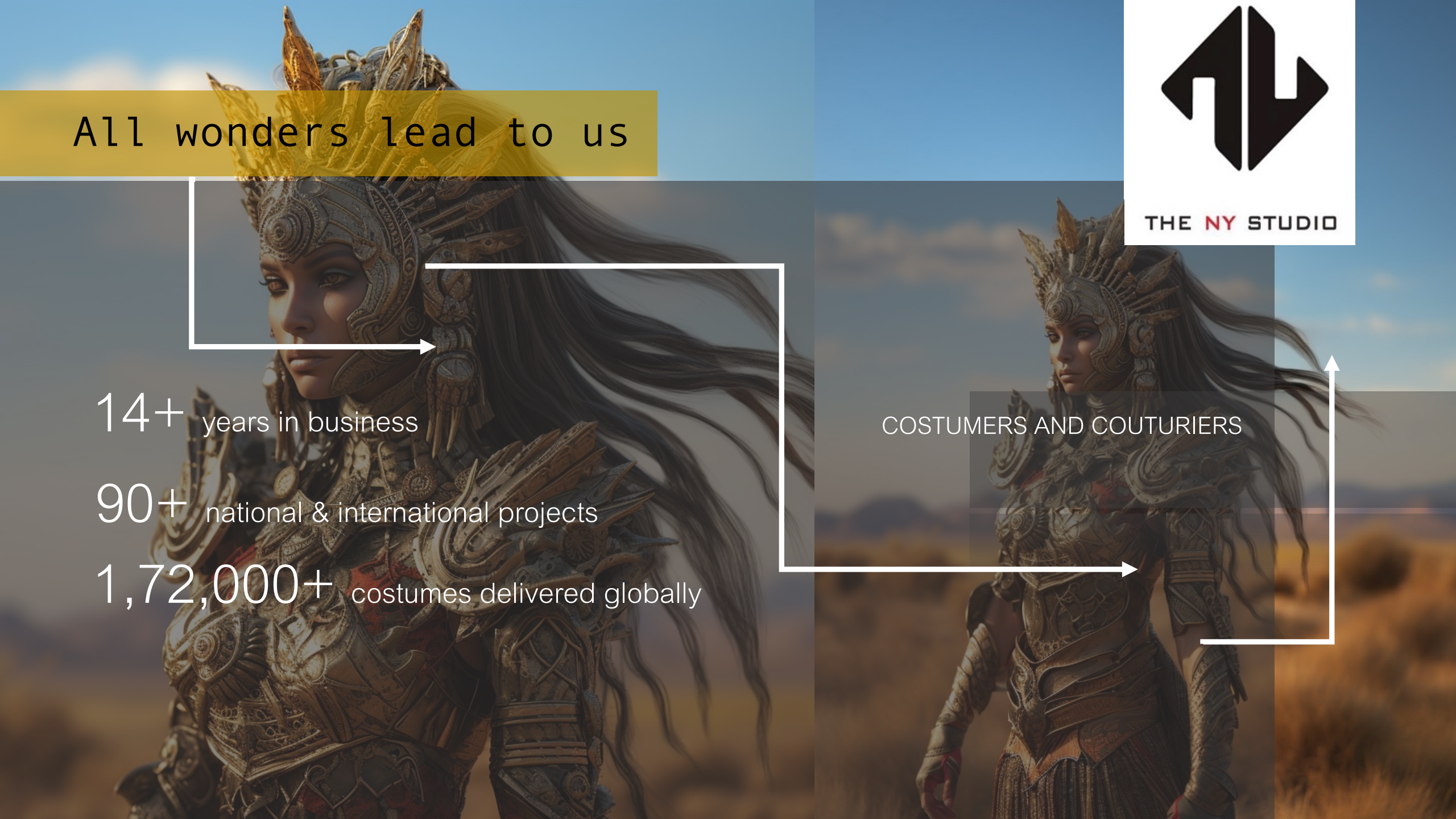
THE NY STUDIO

14+ years in business

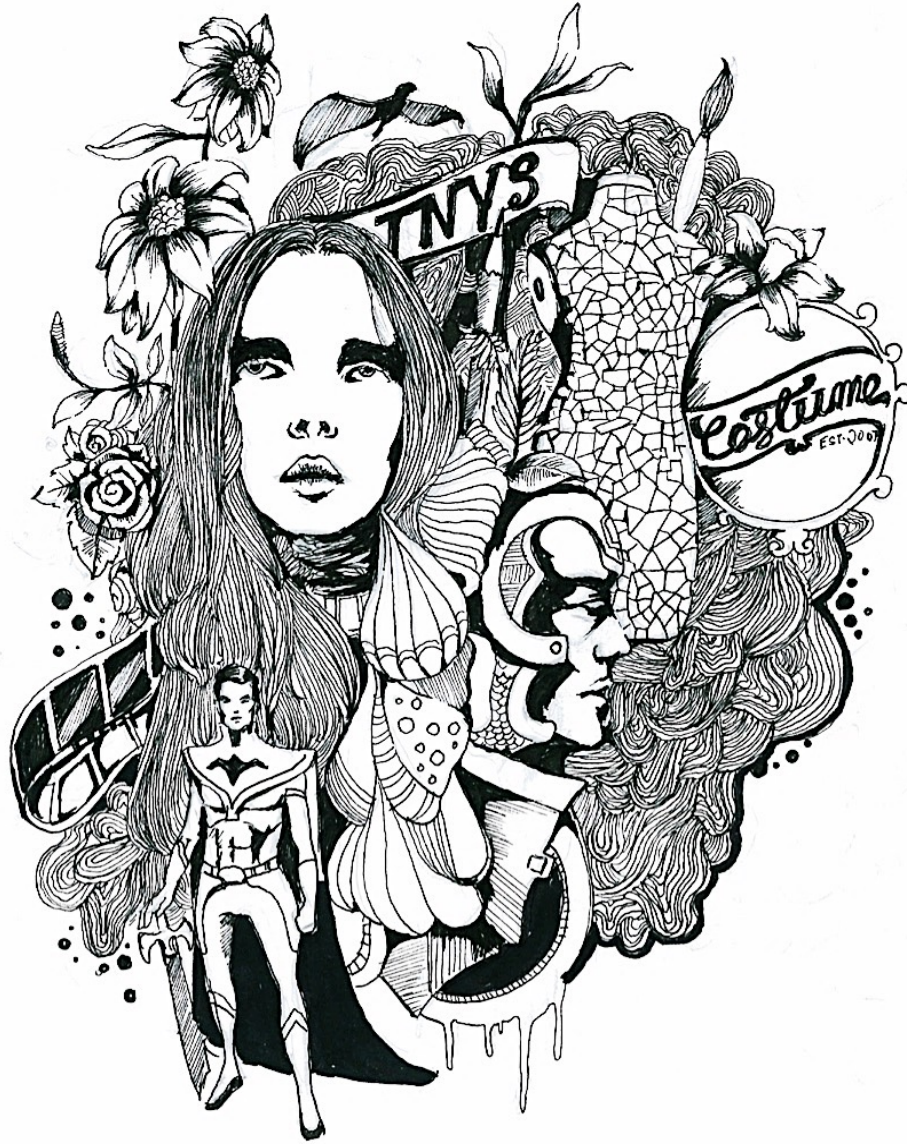
90+ national & international projects

1,72,000+ costumes delivered globally

COSTUMERS AND COUTURIERS



Who we are



We are a Costume design company established in the year 2010, founded by Nidhi Yasha, a NIFT Delhi and IIM-A alumnus with over 18 years of experience in the field of design.

We offer end to end solutions towards conceptualizing, designing and manufacturing, costumes, props, weapons, armors, chainmaille, costume jewelry etc. for feature length films, web, advertorials, theatre as well as television, with a special edge in specialty costumes.

We provide and export our products and services to any destination Internationally.

What we do

IDEATE → DESIGN. → MANUFACTURE → SUPPLY/ EXPORT

End to end costuming and propping solutions to media houses under one roof. Come to us with a brief and you wouldn't want to go anywhere else.

We handle scale like no other with our decade long experience in handling several big-ticket productions.

Each sample is meticulously designed, crafted and delivered with perfection. We are known for our high-quality turn-key deliveries.

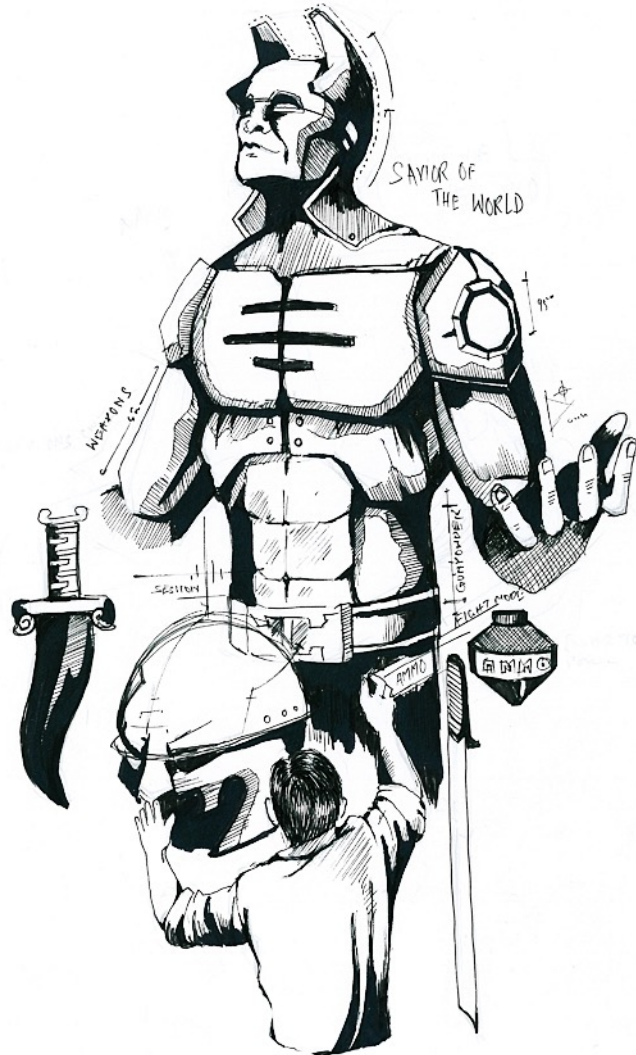




- MODEL A- DESIGN AND MANUFACTURING
- MODEL B- ONLY DESIGN
- MODEL C- ONLY MANUFACTURING

Our service models

Our Edge



1-OUR UNMATCHED AND VARIED SKILL SET. A PAN INDIA CRAFT NETWORK AIDING IN OUR END TO END, TURNKEY DELIVERIES.

2- OUR 360 DEGREE SERVICES:

HIGH END HAND EMBROIDERY AND SURFACE ORNAMENTATION

INTRICATE METAL WORKS

RESIN MOULDING

ARMOURY AND HEADGEAR CRAFTING

LEATHER ARTISTRY

SPECIALTY WEAVING

SPECIALTY FOOTWEAR

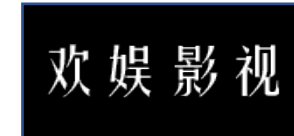
PROSTHETICS AND WIG DESIGN

3- A GLOBAL NETWORK OF PROFESSIONALS THROUGH NIFT DELHI AND IIM-AHMEDABAD ALUMNII ASSOCIATIONS.

4- OUR EXCLUSIVE COLLABORATION WITH CHINA'S LEADING COSTUME MANUFACTURER AND HENCE A GLOBAL EDGE. A WHOLE NEW WORLD OF TRADITIONAL CRAFTS AS WELL AS TECHNOLOGY THAT IS NOT AVAILABLE LOCALLY BUT IS WITHIN OUR ACCESS EASILY.

Our clients

ANIL SHARMA PRODUCTIONS
CHINA FILM CORPORATION
BEIJING BAO RONG BAO YI
DONGYANG HUANYU FILM AND TV CULTURE
DANCING ELEPHANTS PICTURE COMPANY
EROS INTERNATIONAL
BLOOMBERG QUINT
SAFFRON BROADCAST AND MEDIA LTD.
ALT BALAJI
STAR TV
ZEE TV
COLORS/ VIACOM 18
SONY ENTERTAINMENT TELEVISION
WIZCRAFT
SWASTIK PRODUCTIONS
TRIANGLE FILM COMPANY
WRITERS GALAXY PVT LTD
RELIANCE ENTERTAINMENT
BUDDHA PICTURES / SPICE STUDIOS
RADIO MIRCHI
BALAJI TELEFILMS LTD.
CONTILOE PICTURES PVT. LTD.
ASA FILMS
VSR FILMS



ZEE STUDIOS, ZEE 5

LONERANGER PRODUCTIONS

SUNSHINE PRODUCTIONS

INKPEN MEDIA

APPLAUSE ENTERTAINMENT

GAATHA FILMS

CREATIVE EYE LTD.

SPHERE ORIGINS MULTIVISIONS PVT. LTD.

TRICKITAINMENT

SAUNDARYA PRODUCTIONS

PENINSULA PICTURES

CLAPSTEM PRODUCTIONS

ONE WORLD FILMS

ROSE AUDIO VISUALS

FILM FARM PRODUCTIONS

DIRECTORS KUT PRODUCTIONS

STAR ENTERTAINMENT

ENDEMOL

FLYING TURTLES

SAGAR ARTS PVT.LTD

VINIYARD FILMS

WATERGATE PRODUCTIONS

IDEAS BOX ENTERTAINMENT

DISCOVERY JEET

INTERNATIONAL

XUAN ZANG, An Indo - Chinese Costume Saga produced by **Mr. Wong Kar Wai, Eros and China film corporation**. and directed by Mr. Huo Jianqi, China's official entry to the Oscars for 2016 and winner of many awards at Golden Screen awards.

ZHAOGE, A Chinese mega historical based on the Ming dynasty, on Chinese National Television.

JAL, a National award winning film by One world productions and **NFDC**, which was in Oscars contention in the year 2014, Got selected for Busan Film Festival.

BUDDHA, Currently on NETFLIX, produced by Dr. B.K Modi's Spice Studios, telecast in 26 countries, also at Cannes Mipcom 2014.

OPERA SAN JOSE, A massive theatrical production for the play Marriage of Figaro at **Opera San Jose, USA**



Zhaoge

Zhaoge





朝歌
ZHAO GE

Zhaoge



Zhaoge



Zhaoge





Zhaoge





Zhaoge

ZHAO
GE
赵歌

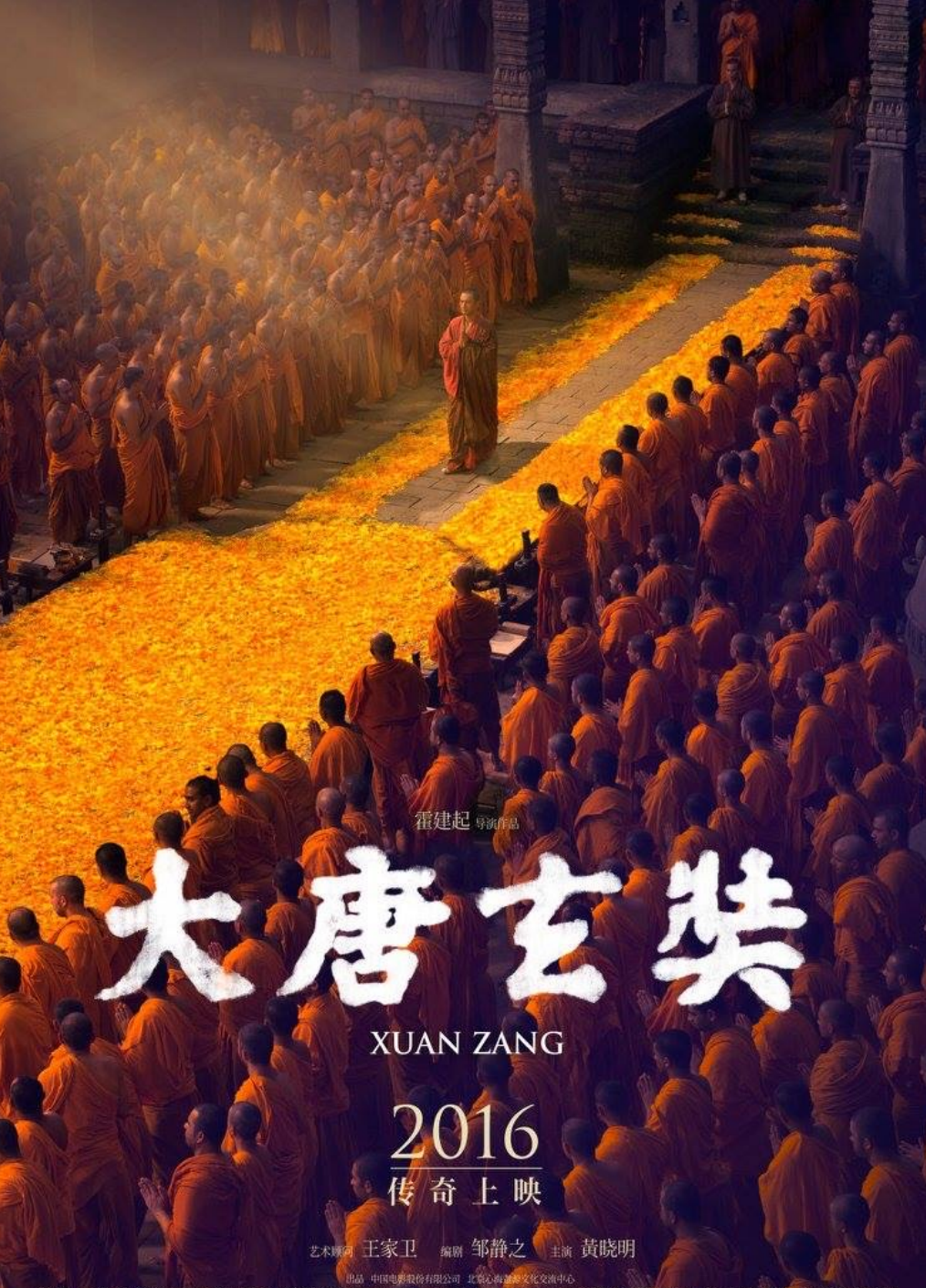


Zhaoge

Zhaoge remains one the closest to our heart since it challenged our beliefs and limitations and showed us what we are capable of.

We developed over 2000 unique costumes, and those many sets of elaborate, larger than life headgears, jewelry sets, armors and accessories over a period of 6 months.

We employed hundreds of craftsmen and artisans for hand embroidery and hand moulding of metal and leather artistry, which we exported to the world's biggest exporter, China.





Xuan Zang



Xuan Zang



玄奘

Xuan Zang



Xuan Zang



Xuan Zang





Xuan Zang

Xuan Zang



Xuan Zang was when we forayed into International Cinema. Produced by the Legend Wong Kar Wai, this biopic spans Huan Tsang's 17-year long journey from China to India for seeking knowledge and exchanging Buddhist teachings along the way.

We were identified by the Chinese and scouted by the Indian production counterparts EROS for the project.

The project was one of the three films that were commissioned by the Modi Govt. and Chinese Govt. as Indo Chinese Collaboration projects in 2016. Both Chinese and Indian Stars were cast and

We made upward of 2500 costumes.

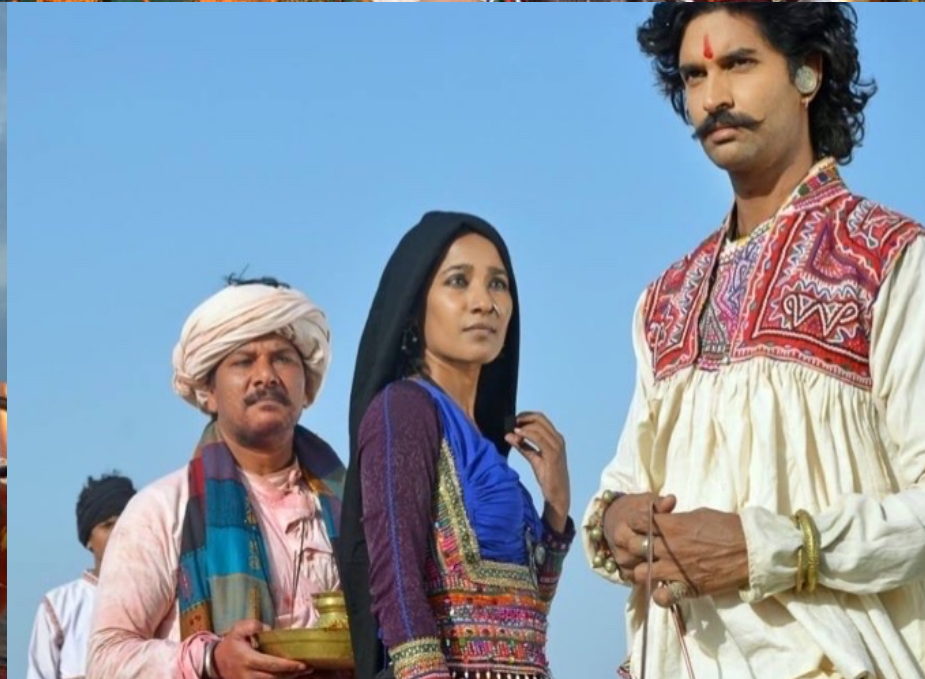
Xuan Zang was [China's official entry for the Oscars in 2016](#)



Jal



Jal





Jal



Jal (transl. Water) is a 2013 Indian Hindi-language drama film set in the [Rann of Kutch](#), India. The film was premiered and received special mention at the "New Currents" section of the [Busan International Film Festival 2013](#) and in the "Indian Panorama" section of the [International Film Festival of India](#).

The film has received the National Film Award for Best Special Effects for the year 2013 at the 61st National Film Awards. *Jal* was also short-listed as an [Oscars 2014](#) contender in the [Best Picture](#) Category and the [Best Original Score](#) Category. The film advanced in the top 114 films in the Best Original Score Category.

Jal

INDIAN FILMS

GADAR 2 - Sequel to the Blockbuster Period film Gadar, Drama, Army.

STATE OF SEIGE - (Akshardham Temple attack) – Period, Army.

ATITHI BHOOTO BHAVA - Jackie Shroff Starrer Horror Comedy.

HACKED - Crime, Thriller, Lone Ranger Productions.

1921 - Horror, Period- Lone-ranger productions.

POLICEGIRI - A Sanjay Dutt starrer action film produced by STAR Entertainment.

ZILA GHAZIABAD – A multi-starrer feature film by Saundarya Productions.

MAXIMUM - A Naseeruddin Shah starrer Hindi feature film directed by Kabeer Kaushik..

DANGEROUS ISHQ - ASA films, shot in 3D.

1920 EVIL RETURNS - a horror film produced by ASA films.

HAUNTED 3D - ASA films, The first 3D stereoscopic film shot in the country.

JIGARIYA - A feature film produced by Saundarya productions.

SURAJ KI GULLAK - A short film for the Govt. of India, Solar energy program.



The most anticipated sequel of the decade

LOVE KNOWS NO BORDERS

GADAR 2



हिंदुस्तान जिंदाबाद

ZEE STUDIOS PRESENTS
GADAR 2

TEASER OUT NOW

DIRECTED BY ANIL SHARMA
PRODUCED BY ZEE STUDIOS
PRODUCED BY ANIL SHARMA PRODUCTIONS & MM MOVIEZ
WRITTEN BY SHAKTIMAAN MUSIC BY MITHOON LYRICIST SAYEED QUADRI

11th AUGUST, 2023
A ZEE STUDIOS WORLDWIDE RELEASE





Atithi Bhooto Bhava

STATE OF SIEGE

TEMPLE ATTACK



A ZEE5 ORIGINAL FILM

STATE OF SIEGE

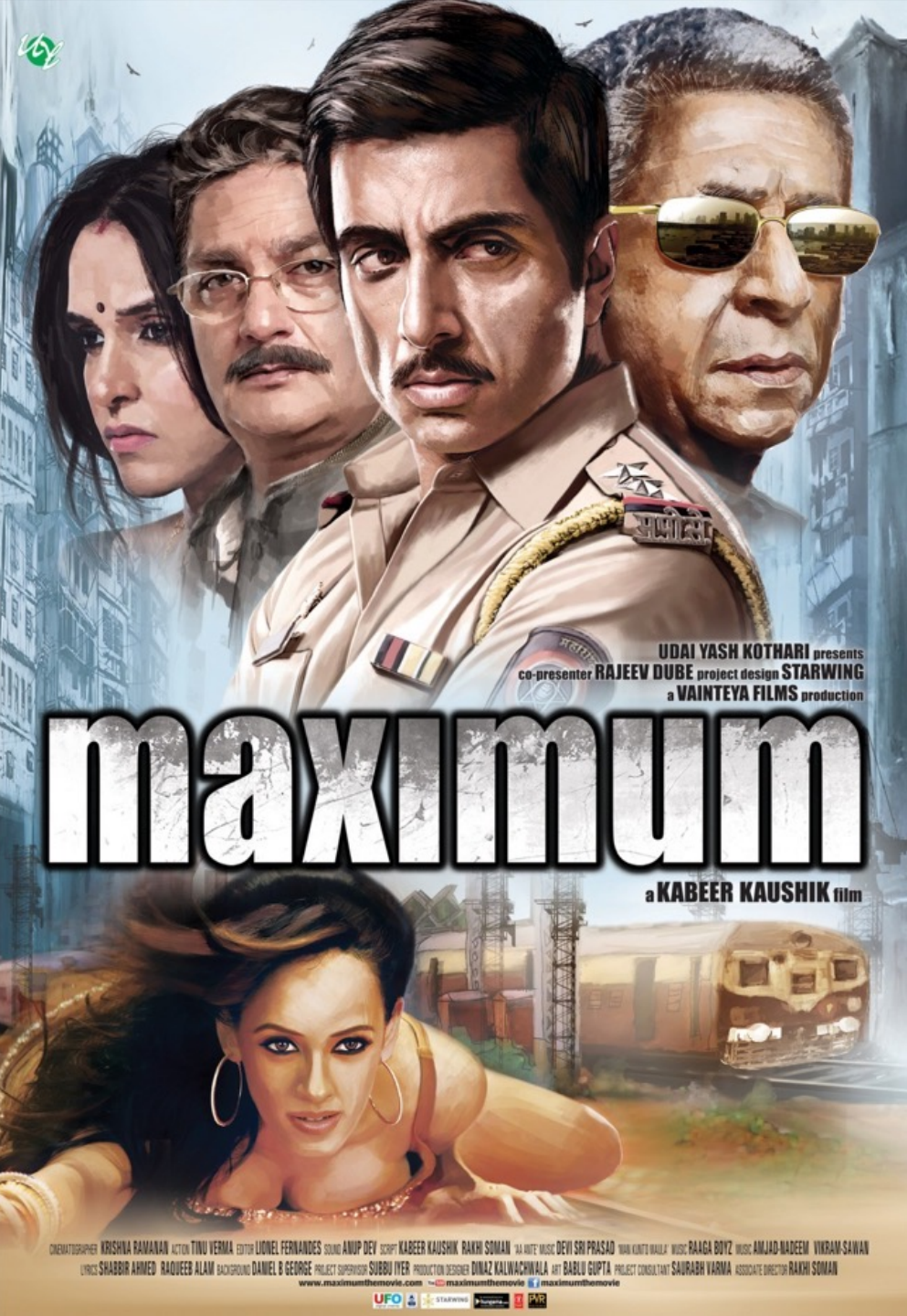
TEMPLE ATTACK

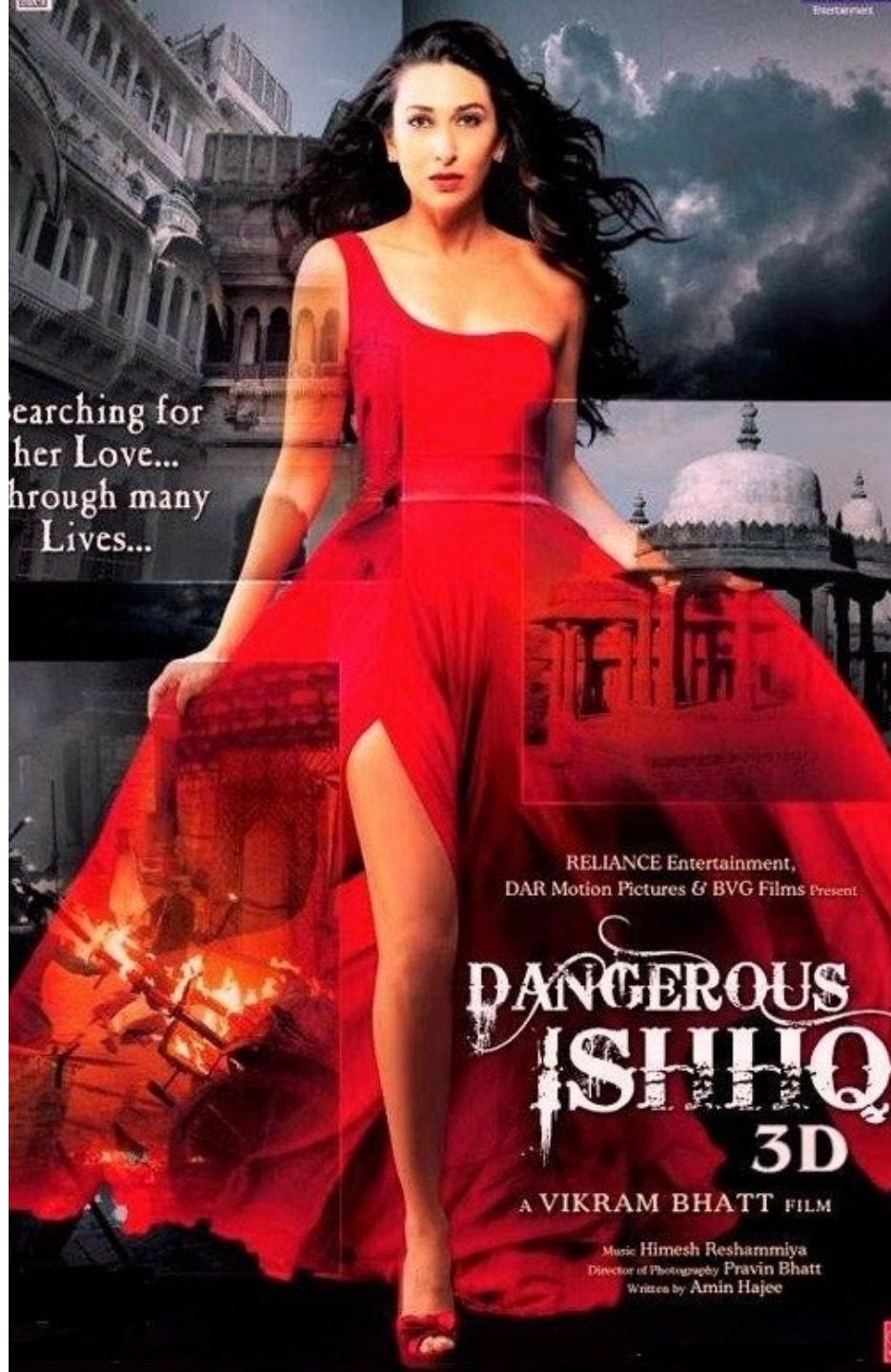
HINDI | TAMIL | TELUGU

PREMIERES
9th JULY











Dangerous Ishq



Dangerous Ishq

1921



1921



Haunted 3D



1920 Evil Returns



Haunted 3D



1920 Evil Returns



Sooraj ki Gullak



Child, let me first complete my work quickly

WEB

WEB – KEY PROJECTS

SALT CITY - Sony Liv

STATE OF SEIGE 1 (26/11 Attack) - Zee 5

STATE OF SEIGE 2 (Akshardham) - Zee 5

21 SARFAROSH, SARAGARHI 1897 - NETFLIX and Discovery GEC

BUDDHA - NETFLIX

TAJ - Zee 5 (WARS AND WEDDINGS)

MEHRUNISSA - Alt Balaji

BLACKWOODZ, Alt Balaji

LETS PLAY- SHORT FILM - LONERANGER PRODUCTIONS, FOR ROYAL STAG

UNTOUCHABLES-SERIES - LONERANGER PRODUCTIONS

SPOTLIGHT- SERIES - LONERANGER PRODUCTIONS

SPOTLIGHT 2- SERIES - LONERANGER PRODUCTIONS

TWISTED – SERIES - LONERANGER PRODUCTIONS

MEMORIES – SERIES - LONERANGER PRODUCTIONS

HADH- SERIES - LONERANGER PRODUCTIONS

RAIN- SERIES - LONERANGER PRODUCTIONS

MAAYA- SERIES - (POSTER STYLING) LONERANGER PRODUCTIONS

THEATRE – KEY PROJECTS

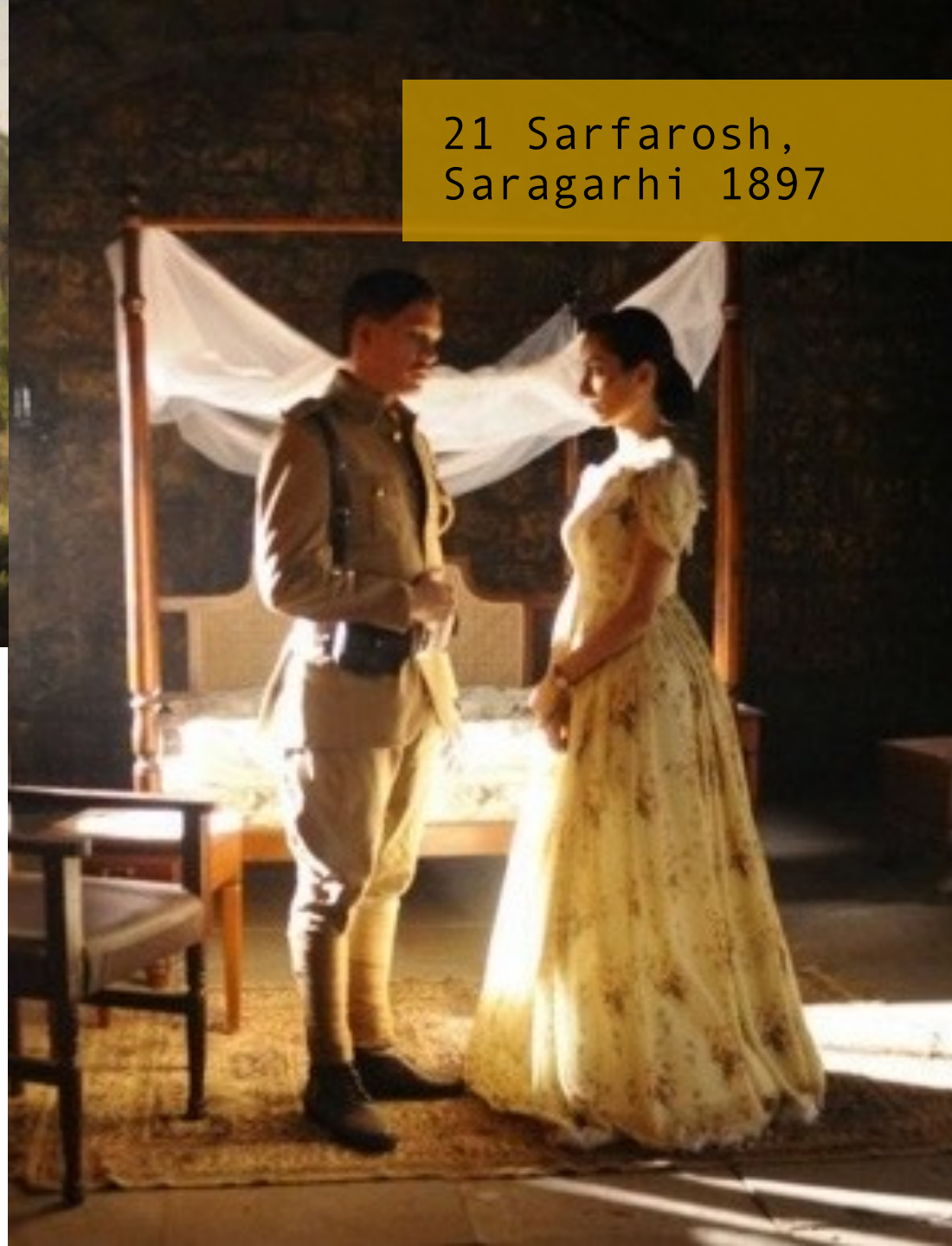
SACH KAHOOON TOH - ZEE THEATRE

SMART CITY - ZEE THEATRE

EK THA GADHA-URF ALLADAD KHAN - ANAND MAHENDROO (ongoing)

RAIN – THE MUSICAL - TIMES OF INDIA





21 Sarfarosh,
Saragarhi 1897



21 Sarfarosh,
Saragarhi 1897



21 Sarfarosh,
Saragarhi 1897





21 Sarfarosh
Saragarhi 1897



A ZEE5 ORIGINAL

STATE OF SIEGE

26/11

COMING
SOON





ARJAN BAJWA

A ZEE5 ORIGINAL

STATE OF SIEGE

26/11



A ZEE5 ORIGINAL

STATE OF SIEGE

26/11

PREMIERES
20TH MARCH





TAJ
DIVIDED BY BLOOD

Taj



TAJ on Zee 5

On this project we have designed and manufactured huge quantities of specialty outfits for war-fares and weddings for primary characters as well as tertiary and armies.





ZEE5
DOWNLOAD NOW

TAJ
DIVIDED BY BLOOD



ZEE5
DOWNLOAD NOW

Taj



ZEE5
DOWNLOAD NOW

TAJ
DIVIDED BY BLOOD



ZEE5
DOWNLOAD NOW

TAJ
DIVIDED BY BLOOD



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TAJ
DIVIDED BY BLOOD



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Taj



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Taj

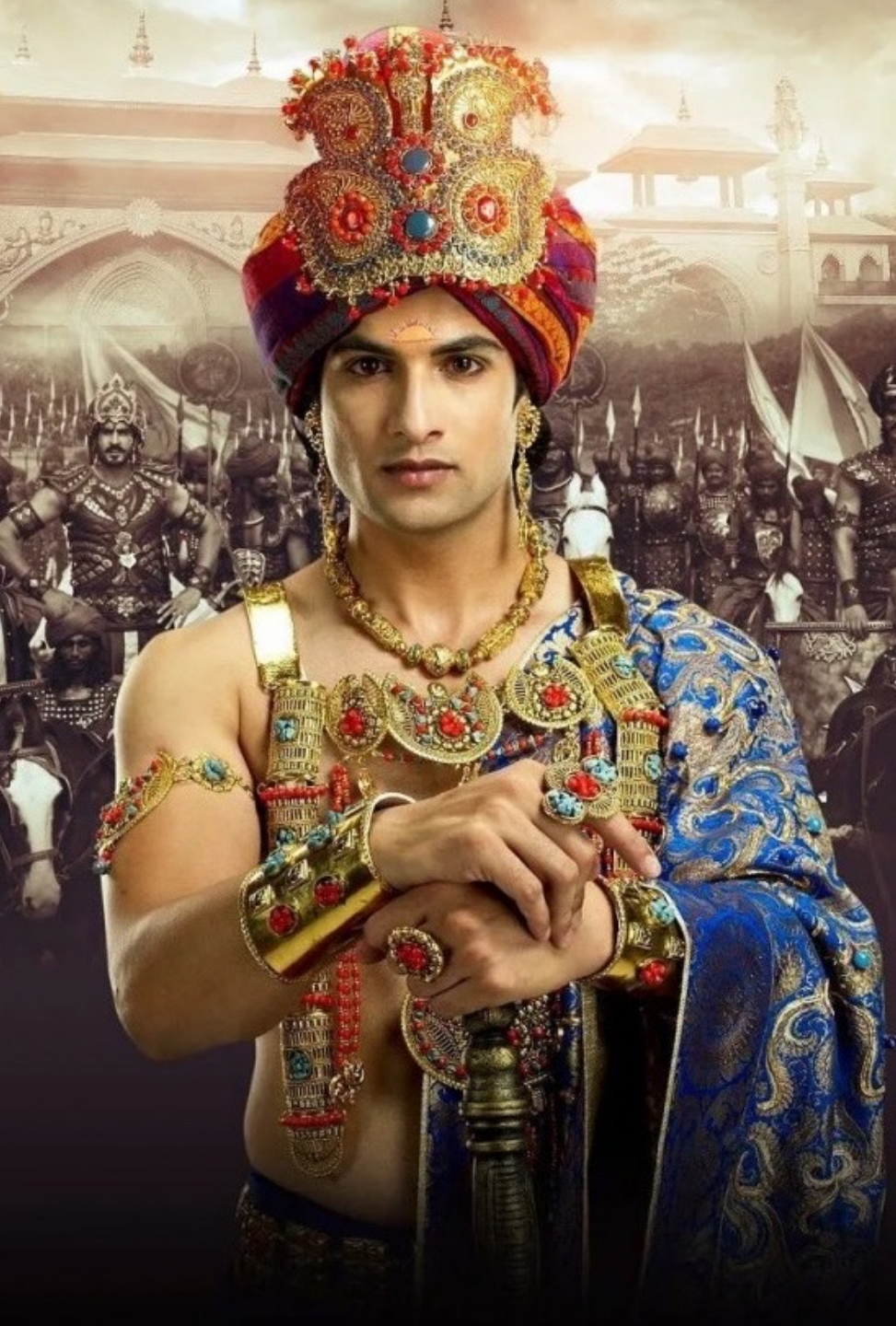
TA



Taj

Buddha





Buddha

Syndicated and broadcast across 26 countries, Spice Studio's *Buddha* on NETFLIX remains one of the grandest and most magnificent stories ever told.



Buddha



MAAYA

A WEB ORIGINAL BY VIKRAM BHATT

*Slave to
Her Desires..*



RELEASE
27
V
ON

TWISTED

A WEB ORIGINAL BY VIKRAM BHATT

DIRECTED BY ANUPAM SANTOSH SAROJ

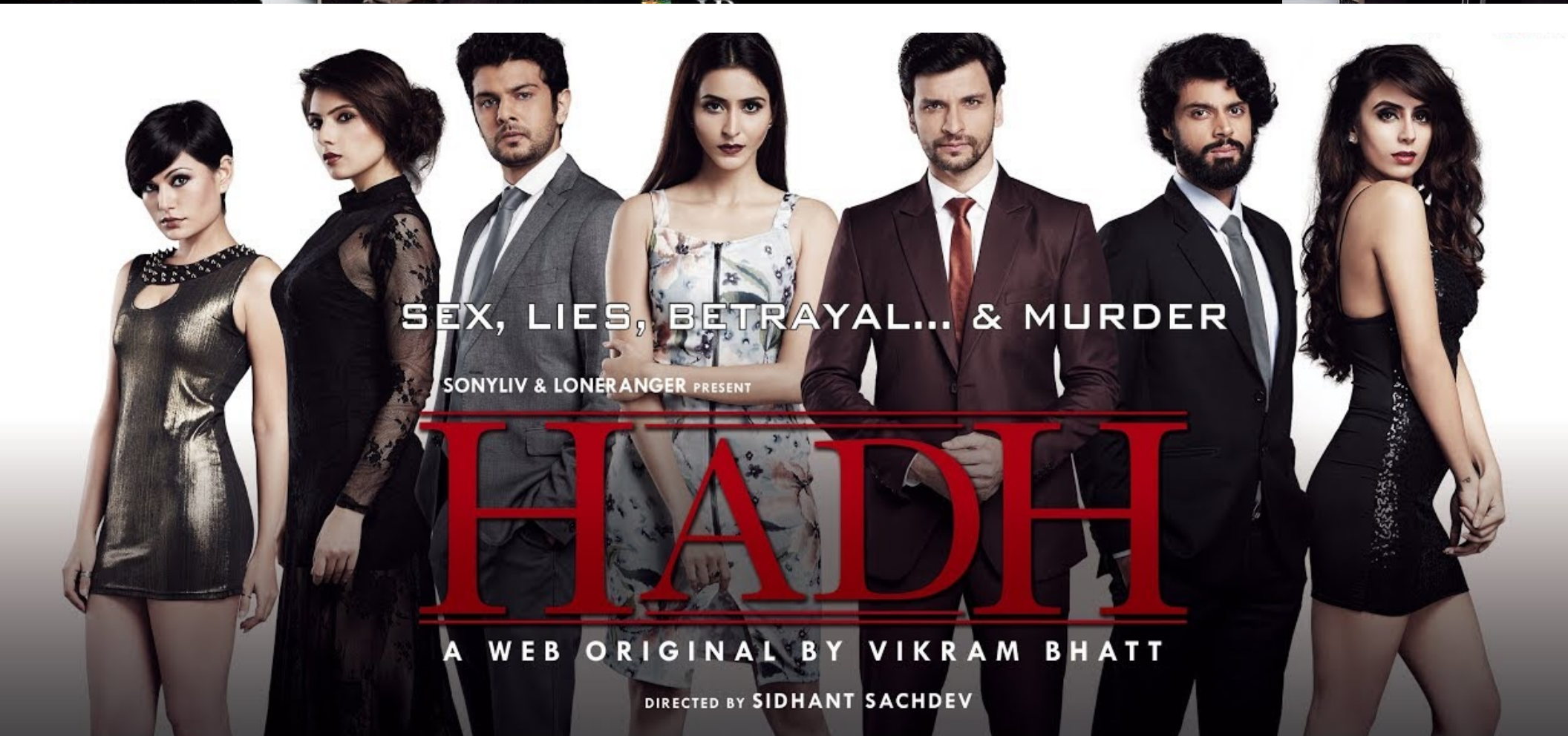
**WARNING!
DO NOT TRUST THEM!**



COMING ON
VB
ON THE WEB

YouTube /VBONTHEWEB





Keeping true to the ethos of variety and versatility, TNYS has styled and costumed characters across a plethora of genres, including horror, thrillers etc.

MISCELLANEOUS

Bloomberg Quint - Styled all anchors before channel launch. Our label Nidhi Yasha Pret Couture sponsored all outfits for launch.

ZRA (Zee Rishtey awards) 2011 - Wizcraft – Costume Design for performances.

Indian Telly Awards 2010 - Costume Design for performances.

Indian Telly Awards 2011 - Costume Design for performances.

Colors Golden Leaf Awards - Costume Design for performances.

Designed costumes for and styled the **looks of Kashmera Shah** for a calendar launched in year 2012 by “Third Rock” and “**Marching Ants**” internationally.

Consulted with “**Fashion and you**” a Delhi based e-shopping website selling fashion related products. Set up their office in Mumbai.

Designed a range of heavy graphic oriented, brand-integrated merchandise inclusive of clothing and accessories for **Radio Mirchi** for both men and women.



Marching Ants

Marching Ants





INDIAN TELEVISION

GARUD - Sony Sab

SWARAJ - DD National, Commissioned by Govt of India

VIDROHI - Star Plus

ALIBABA - Sony Sab

ALADIN - Sony Sab

PRINCE OF AYODHYA (Thai Ramayana – For Thailand)

NAMAH - Star Plus

SALIM ANARKALI - Colors

PRITHVI VALLABH - SONY originals

BABA RAMDEV - Biography, Discovery GEC

AARAMBH - Historical legend, Star Plus

CHANDRA NANDINI - History, Star Plus

GANESH - Mythology, Sony

HANUMAN - Mythological saga on SONY Ent Television

MAHADEV - Mythological series aired on Life OK

MAHABHARAT - Epic saga, Star Plus

INDIAN TELEVISION

DURGA - Mythological series aired on colors

CHANDRAGUPTA MAURYA - Historical saga aired on the channel Imagine

JODHA-AKBAR - History, Zee TV

RAM-LILA with Ajay Devgan - A theatrical interpretation of Ramayana by Whiz-craft, aired on Life Ok

DASHAVATAR SHRI KRISHNA - Mythology, Zee &

KATELAL AND SONS - Sony Sab

KESARINANDAN - Sony Sab

YASHOMATI MAIYYA KE NANDLALA - Sony TV

WAARIS - Contemporary Drama, Zee &

SHOBHA SOMNATH KI - A historical saga aired on Zee TV

TENALIRAMA - A historical comedy on SONY SAB

ARYAN - Fantasy series aired on ZEE TV

GULMOHAR GRAND - an episodic thriller woven around a 7 star hotel, being aired on STAR TV

GANGA - Contemporary drama aired on "ZEE &"

PIYA RANGREZ - Contemporary drama aired on LIFE OK

BHATAK LE NA BAAWRE - Contemporary drama aired on LIFE OK

NAVYA - Contemporary drama aired on Star Plus

ENCOUNTER - an episodic, Period, cop-underworld drama on SONY

RAAZ RAAJGHARANON KA - History/ thriller for ZEE

SAVITRI - Fantasy thriller, on Life OK

KUCHH TOH LOG KAHENGE - Contemporary drama aired on Sony TV

ANHONIYON KA ANDHERAA - Contemporary drama aired on Colors, Viacom 18

12/24 KAROLBAGH - Contemporary drama aired on ZEE TV

SWARG - present day, aired on COLORS

MOHI - Present Day drama- Star plus

JAI SANTOSHI MA - Zee &



Mahabharat



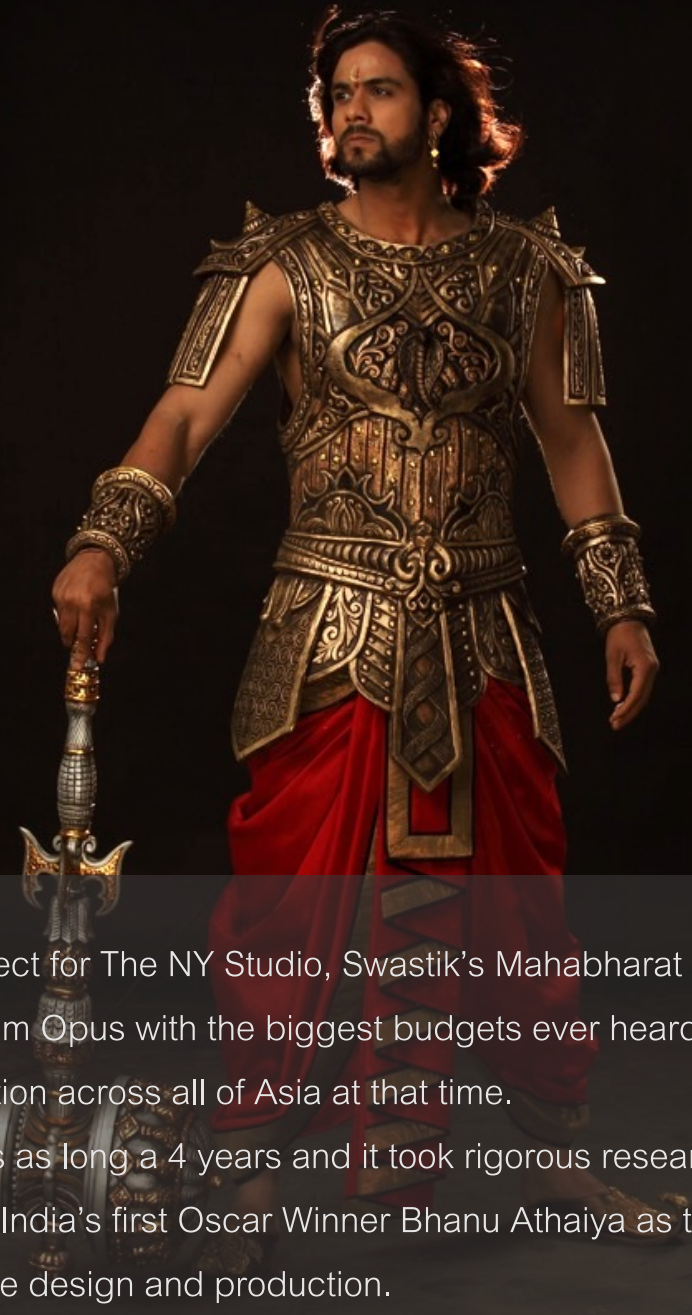
Dashavatar

In 2009 when we started working in the costume design space, shortly after the terrible recession of 2008, Television costume and styling needed a total overhaul. Fortunate to have the right opportunities and clients with trust and ambition, it was The NY Studio which brought to the country pioneering techniques, a new vision and a fresh approach to historical and epic dramas.

Solid metal molded accessories, intricate resin molding, larger than life accessories and awe-inspiring hand-crafted headgears were introduced for the first time, which marked a new era of grandeur for Indian television and acquired it global following with fandom across Southeast Asia, Sri Lanka, Parts of USA, UK and Africa.



Mahabharat



The first big ticket project for The NY Studio, Swastik's Mahabharat for Star Plus was a Magnum Opus with the biggest budgets ever heard of for a television production across all of Asia at that time.

The preproduction was as long a 4 years and it took rigorous research and development with India's first Oscar Winner Bhanu Athaiya as the counsel on our costume design and production.

Mahabharat





Indian television, especially mythology or history have their own vocabulary. Color palettes, appearances, accessories etc. are mostly exaggerated and larger than life. Public perception of Gods and Goddesses is paramount. Mahabharat came with a brief that was to shatter stereotypes of the time and give the target audiences imagery they never forget.



Mahabharat





Mahabharat

Mahadev

MAHADEV! The country was stunned, his image was embedded in the eyes of young and old. And for many years to come, the lasting imagery of Lord Shiva was going to be that of Mohit Raina donning bells across his chest in tiger skin, clean shaven with soft dreadlocks. Sounds simple but it took us months to crack every code. The Indian audiences are brutally unforgiving if the public perception of the God's goes wrong, and yet we had to come up with something fresh! Mahadev came to our rescue!



Mahadev





The NY Studio brought about an aesthetic shift in the mythological imagery of Indian Television with innumerable character designs, re-imagining Gods and Goddesses in keeping with the public expectations and perceptions.



Over the years, TNYS went on to create hundreds of iconic looks for many a God and demon, across many a satellite channel.

Prithwi
Vallabh





Prithwi
Vallabh





Prithwi
Vallabh



Prithwi Vallabh





Prithvi
Vallabh



Mrinalvati (Mrinal) is the Princess of Manyakhet, and her younger brother Tailap is the King of Manyakhet, who are advised by Guru Vinayaditya. Due to the treachery of King Singhdant of the Malwa Kingdom, which killed the entire royal family except Mrinal and Tailap, Mrinal has dedicated her life to getting revenge against Singhdant. She sends some African mercenaries to attack Malwa, but they are stopped by PrithviVallabh (Munj), the adopted son of Singhdant and the Yuvraj of Malwa.



Prithwi
Vallabh



Prithwi
Vallabh



Prithwi Vallabh

Salim Anarkali

Prince Salim, grows up to be spoiled, flippant, and self-indulgent. His father, emperor Akbar sends him off to war, to teach him courage and discipline. Fourteen years later, Salim returns as a distinguished soldier and falls in love with court dancer Nadira, whom the emperor has renamed Anarkali, meaning pomegranate blossom. Rest is an unforgettable tale of passion, rebellion and pain.





Salim Anarkali



Salim Anarkali







Salim Anarkali



Aladdin





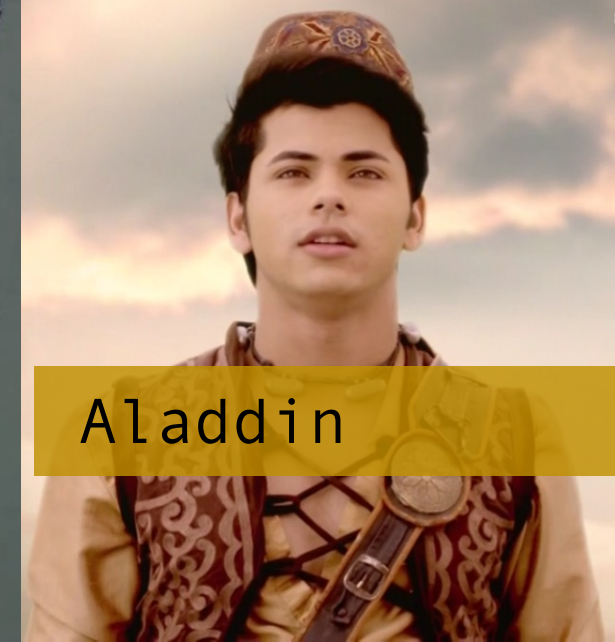
Aladdin



Aladdin



Aladdin



Aladdin

Vidrohi





Vidrohi

The series is based on the times of the pre-independence British Era and explores the life-journey of Odia freedom fighter Bakshi Jagabandhu.



Vidrohi



Vidrohi



Vidrohi

Sobana Devi

Authentic
Orissa drape
Saree

Vaishnavite
Teeka

Dokra jewelry
in gold
as per ref

Filigree
hair
piece

Signature
Elephant
Amulet

Chunky
Orissa
inspired
gold bangles
and rings
as per ref

Dhakai
Jardani
Saree with
threadwork
in Bengal



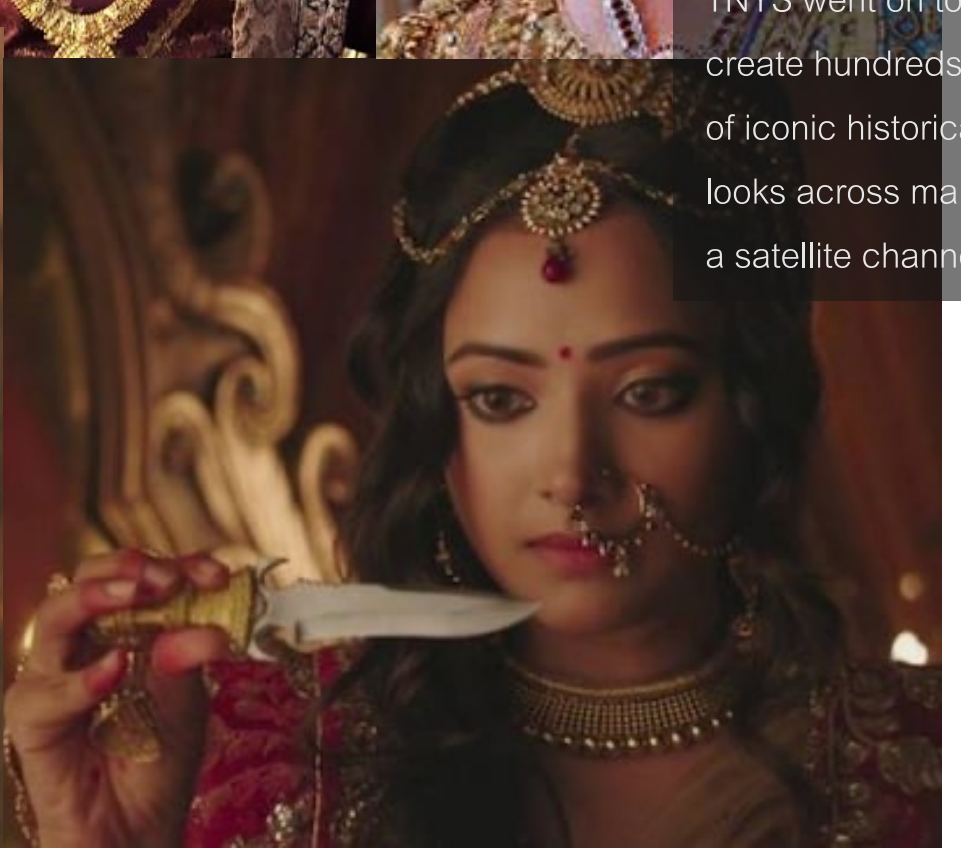
Vidrohi ^{Orissa} _{patana} pona



Baba Ramdev



Baba Ramdev



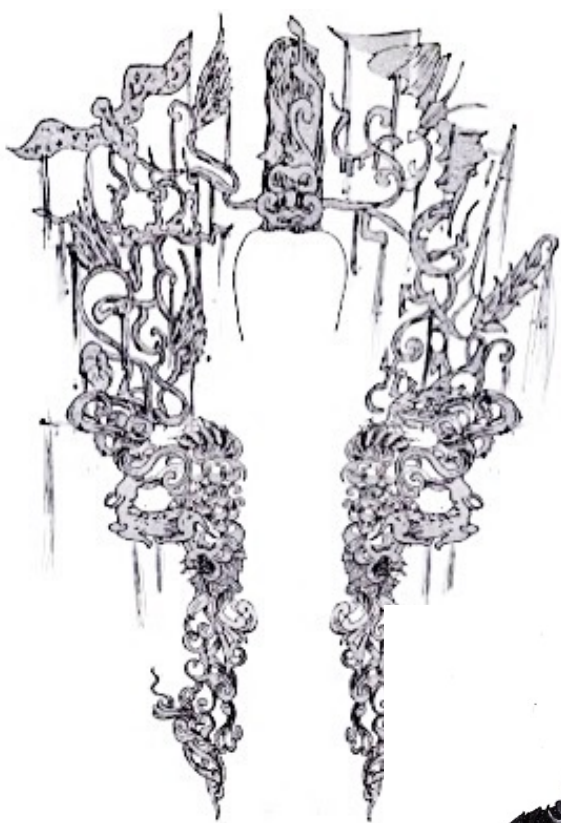
Over the years, TNYS went on to create hundreds of iconic historical looks across many a satellite channel.

The TNYS Laboratory

a sneak peek into our ateliers



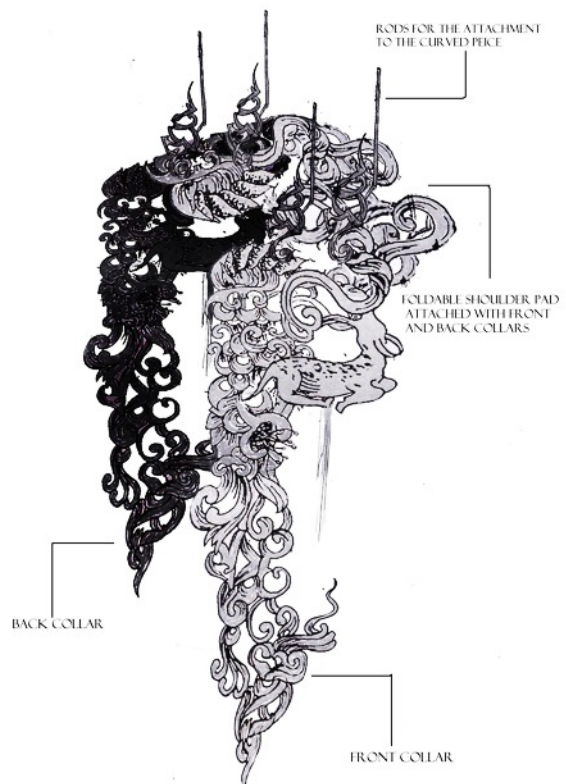
Design



REALISATION



PROCESS







ZHAO
GE

之天命所归



DESIGN FRONT



DESIGN BACK



DESIGN



REALISATION



DESIGN



THE NY STUDIO



EXECUTION

Process- yarn by yarn

REALISATION



EXECUTION



REALISATION

REALISATION



EXECUTION





女娲仙人服

DESIGN



EXECUTION



REALISATION

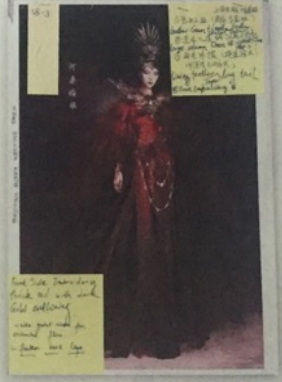
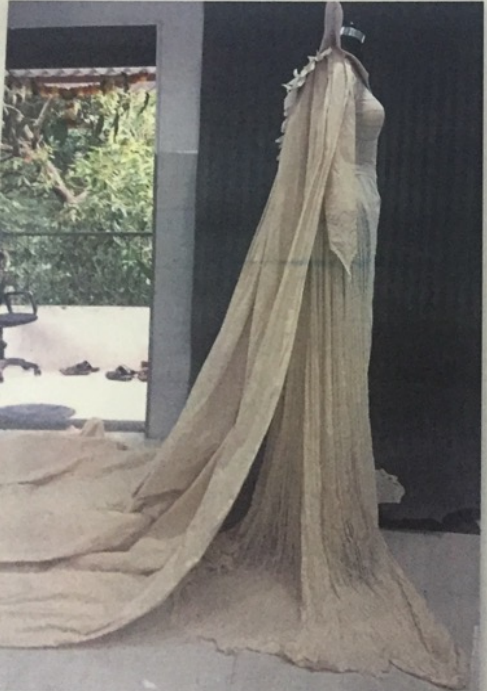
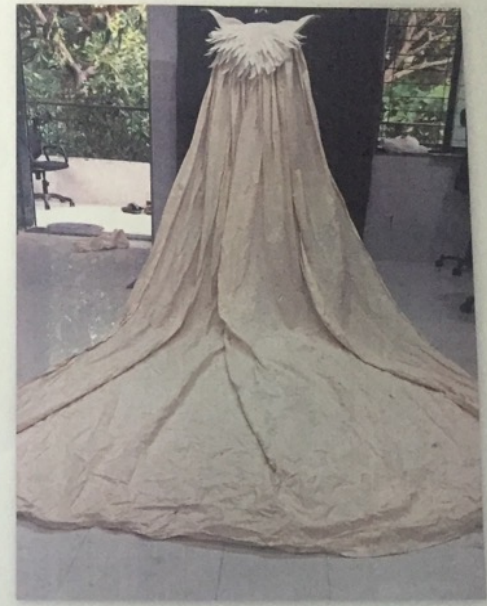
DESIGN

河
柔
婚
服



REALISATION

Production Commencement 26 / Jul.



18-3

More Flares on the Hip sides
胯两边加量



REALISATION

Treated like couture, none of these high value outfits can be made without a trial, or mock fit

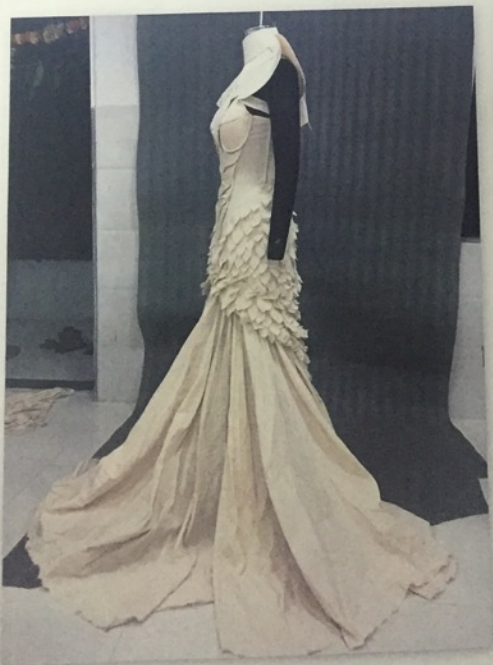




EXECUTION



REALISATION



18-1

GOOD TO GO

MUSLIN



REALISATION

Treated like couture, none of these high value outfits can be made without a trial, or mock fit



DESIGN

REALISATION





DESIGN



朝
之天命所归

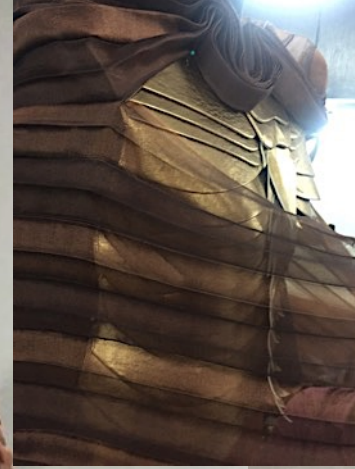


REALISATION

DESIGN



REALISATION



DETAILS OF THE
PEACOCK GOWN



EXECUTION



REALISATION

DESIGN



REALISATION



Balancing, not only design but also
The physical weights of the accessories
on the actors can be a tedious process,
and usually takes weeks to months.



The armors we manufacture range across the spectrum, right from leather artistry and chainmaille to molded resins and fiber glass as well as metal. Many a time these are mixed media and require fine balancing in terms of both design and techniques.





TNYS has recently delivered mechanically moving real feather wings, the first in India for a television program

THE FASHION LABEL

SISTER VERTICAL

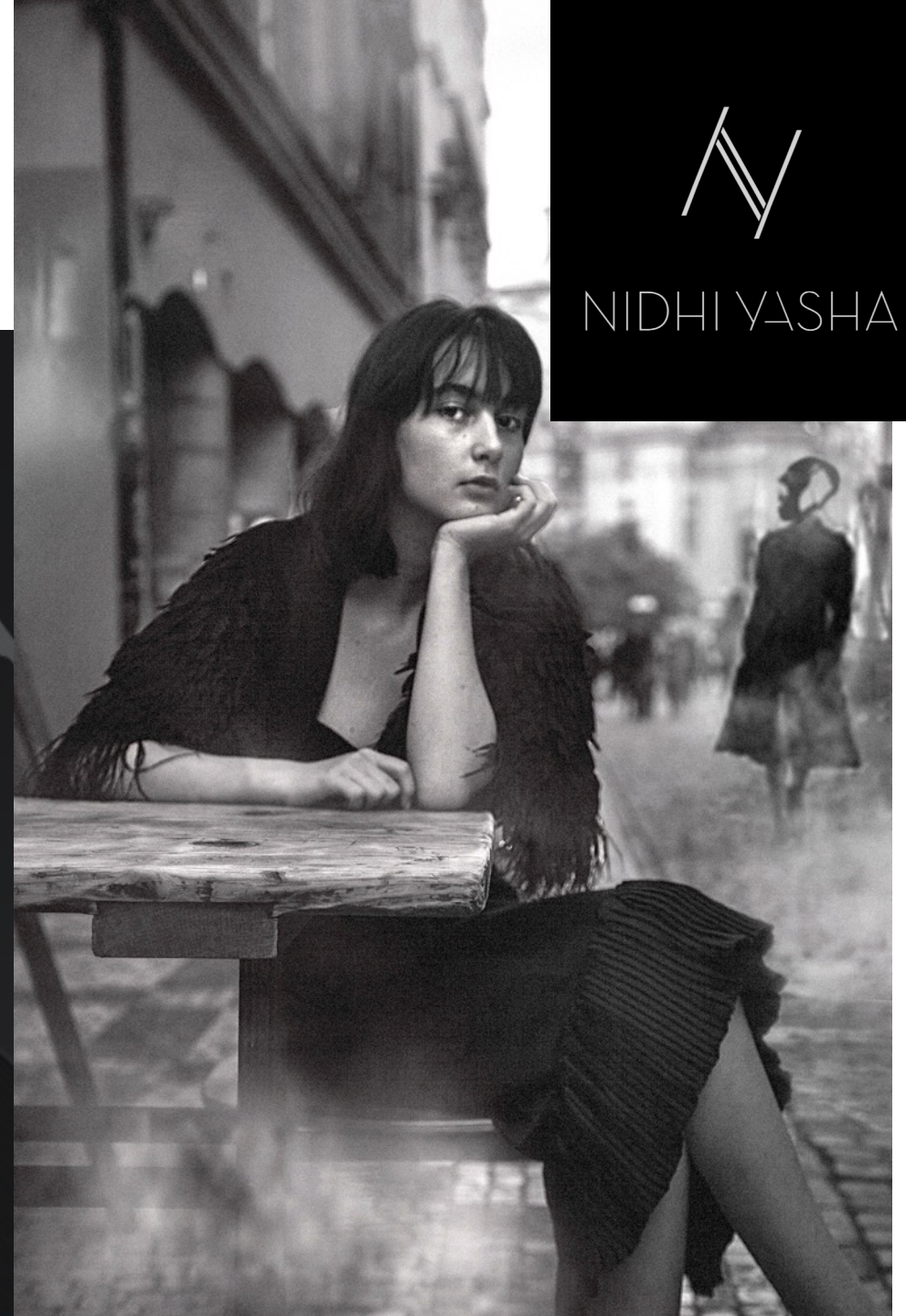
NIDHI YASHA is the lovechild of passion and persistence, created in pursuit of excellence and sustained community development.

NIDHI YASHA creates clothing that is global and edgy in appeal yet had its soul rooted in love for Indian textiles and ethnic crafts and surface techniques.

The label stands for luxury and refined opulence.



NIDHI YASHA



PRODUCT DEFINITION



Nidhi Yasha is a premium ready to wear label that weaves stories in its handcrafted textiles, tell-tale surfaces using Indian crafts and techniques, and extends an ever so exciting eccentric design sensibility that flows within its prints, surfaces, treatments and silhouettes.

There is a consistent brand language even within the eccentricity and the label's artistic expression vacillates between rebellion and romance with its folkloric silhouettes, and combination of structure with fluidity, androgyny with femininity.

The label offers sustainable, timeless luxury to those who resonate with its tribe.





LOCAL EXPERTISE, GLOBAL CHIC



NIDHI YASHA

INTENSE



NIDHI YASHA



CONSUMER
WALK
THROUGH

THE NIDHI YASHA TRIBE



ROMANTIC



INTENSE



HEAD TURNING



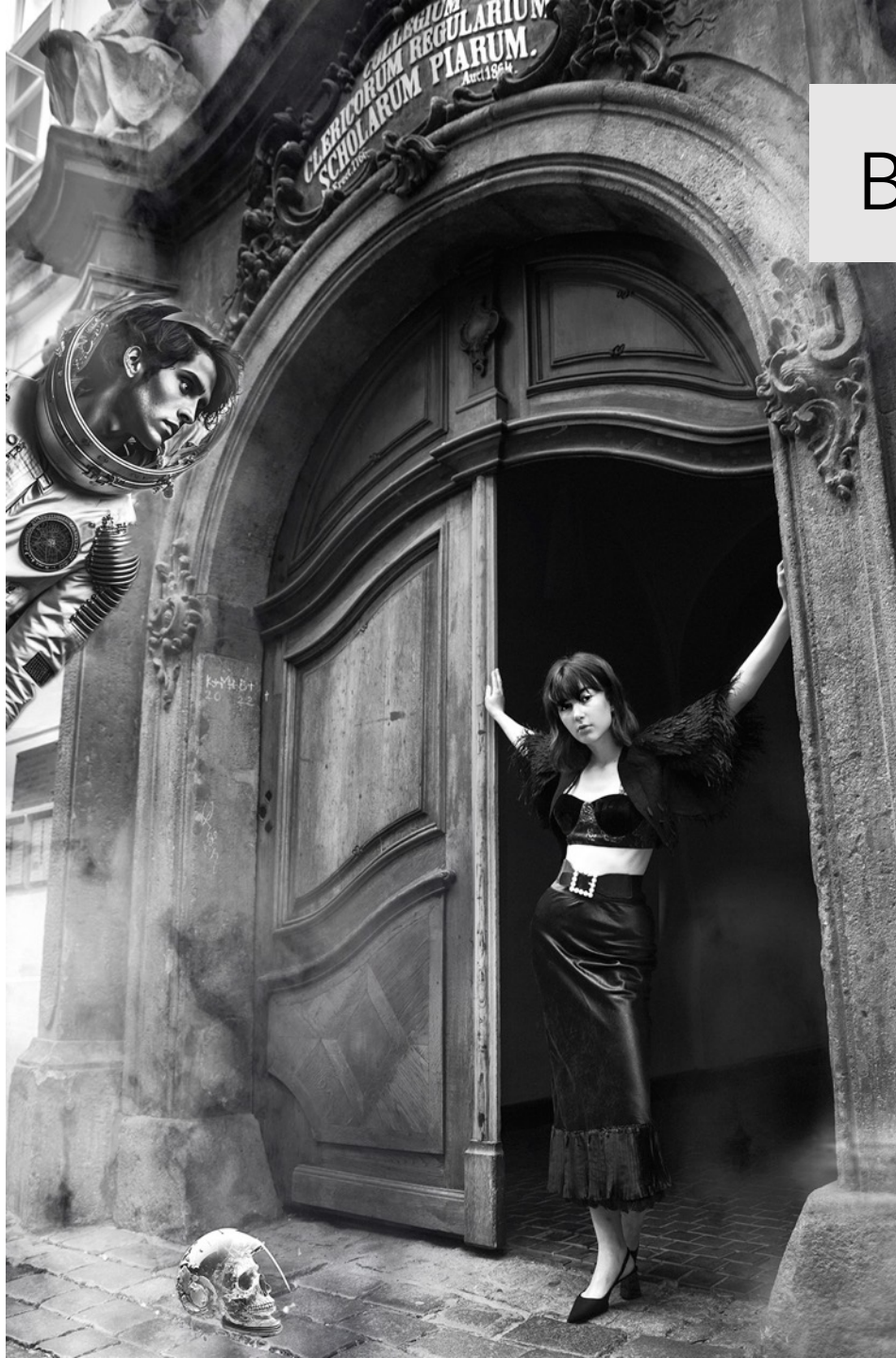
HIGH END

BRAND PERSONALITY

THE ASPIRATIONS
IT FEEDS

PERFECTION IN
IMPERFECTION
INTENSITY
SHOWMANSHIP
ECO CONSCIOUSNESS

REBELLION
RECOGNITION





FASHION WEEKS AND SHOWS

KEY PARTICIPATIONS

LONDON FASHION WEEK

INDIA FASHION WEEK

FDCI

LAKME FASHION
WEEK

CPM MOSCOW

(VIA TRADE PROMOTION COUNCIL
OF INDIA)

PRESTIGE LONDON YACHT
AND JET SHOW, LONDON

NORTH AMERICA FASHION
WEEK, SEATTLE

SA VOGUE, DUBAI

MEDIA COVERAGE KEY PUBLICATIONS



<https://nidhiyasha.com/press/>

VOGUE

BAZAAR

COSMOPOLITAN

ht

DECCAN HERALD

hindustantimes

FEMINA

The Indian EXPRESS



THE TIMES OF INDIA

GRAZIA

AND HUNDREDS MORE

Awards and recognitions

Honors for Founder- NIDHI YASHA



Speaker at TED X Bocconi Mumbai for the MISFITS and MAVERICKS program, 2022

Jury for Miss India 2023 auditions

Panelist on Elle Sustainability awards panel discussion forum 2023

September 2019, Nidhi was invited to share her costuming journey at NYU at the department of Anthropologie, CUNY, Rutgers and Hunter College in New York.

In 2019, She was brought on board North America Fashion Week as Partner and India Operations Head wherein she single-handedly curated, designed and spearheaded the entire event in Seattle with participating designers from all over the world. Nidhi is also on the syllabus committee for FTII Pune's soon to be launched program, for "Costume Design in Film and TV" and is working on developing course materials for the same.

Been Guest of Honor at the pageant Mrs. India America , Washington chapter, in Seattle in 2018.

Been conferred with the honor of " distinguished achiever" by Alma Mater St. Joseph's Convent High School Patna, A leading school in east India with a legacy of 165 years, in Dec 2018.

Been invited to ZEE TV and ZEE & for an expert lecture on Costume Design- 2017.

Been conferred with an award for "Leading woman in Fashion" in the II GLOBAL summit for women leaders in Feb 2017.

Been Invited as the CHIEF GUEST for the graduating ceremony at GEMOLOGICAL INSTITUTE OF AMERICA- 2016.

Been invited twice by the IIT Mumbai for judging a fashion event for their annual festival- 2015 and 2016

Been Invited by the University of Hawai'i, Honolulu, for guest lectures on Indian costume design in Oct 2013.

Body of work showcased in the Exhibition "Bollywood and Beyond" at the prestigious East -West center, Hawaii.

Several guest lectures at Alma Mater NIFT Delhi, and many other NIFT Centres such as Mumbai, Patna etc.

Invited by Symbiosis institute of Design Pune for " Masterclass on Costume Design/ Fashion Design".

Invited as the final year Juror at Symbiosis Institute of Design, Pune for department of Fashion Design.



TNYS won the ITA award (Indian television academy) for Best Costume Design, for ALADDIN, in 2018 amid 3 nominations out of 5.

TNYS won the ITA award for Best Costume Design, for TENALIRAMA, in 2018 amid 3 nominations out of 5.

TNYS won the Indian Telly Award, 2011- 12, for Best Costume Design, for the historical television show Shobha Somnath Ki.

TNYS won the ITA award for best costume Design, 2011, for the historical television show, Shobha Somnath Ki, being aired on Zee TV,

Nominated for the Award for Best Costume Design Garud on Sony Sab for Indian television academy awards 2021

Nominated for the Award for Best Costume Design for 21 Sarfarosh, Battle of Saragarhi in Indian Telly awards- 2018.

Nominated for the Award for Best Costume Design for 21 Sarfarosh, Battle of Saragarhi in ITA 2018.

Nominated for the Award for Best Costume Design for Vighna-harta Ganesh, in Indian Telly Awards 2018.

Nominated for the Award for Best Costume Design for Tenalirama, in Indian Telly awards- 2018.

Nominated for the Award for Best Costume Design for Jodha-Akbar in Indian Telly awards- 2014

Nominated for the Award for Best Costume Design for Buddha in Indian Telly Awards- 2014

Nominated for the Award for Best Costume Design for Buddha in Indian Television Academy Awards- 2014.

Nominated for the Award for Best Costume Design for Jodha-Akbar in ITA 2013

Nominated for the Award for Best Costume Design for Mahadev in ITA awards 2012.

Received the award for The Best All Round Performance in Fashion Design Department at NIFT, Batch 2005 (New Delhi),
Was conferred a Gold Medal by the Hon'ble President Of India Dr. APJ Abdul Kalaam.



At east west center Hawaii



Mahabharat look tests



At ACTADCD exhibit



With Gildo Zegna at IIM-A



At NYU



At Rutgers



At NIFT



At SDI Bocconi Mumbai TED Talk



With Francois Arpel of Van Cleef and Arpel at IIM-A

 Akshat Bansal, Bloni	 Archana Rao	 Ragini Ahuja, Ikai
 Medha Khosla, Anomaly	 Nidhi Yasha	 Resham Karmchandani, The Pot Plant

In conversation with Sabina Chopra

10-02-2022 | 6PM

DOES SEASONLESS CLOTHING GUARANTEE LONGEVITY AS FASHION WRESTLES WITH REPERCUSSIONS OF THE PANDEMIC?

#FDCINSIGHTS

@BLONI.ATELIER @ARCHANARALABEL @IKAIBYRAGINIAHUJA @SHOPXANOMALY @NIDHIYASHA @THEPOTPLANTCLOTHING

IN CONVERSATION WITH SABINA CHOPRA

#FDCINSIGHTS

Panelist for FDCI



Love from Alma mater



At IIM-A



Awarded as leading woman in Fashion in India

First Published feature, 2007

save now

A heritage on the brink of extinction. NIFTian *Nidhi Yasha* recaptures her experiences in some villages in Gujarat where a people and their various crafts could fade out forever.

We are rich when it comes to culture. We have always been rich. But how long before, the riches fail to last any longer. Those who possess the most exquisite and valuable of skills lead a life of penury, compelled often to revert to other more certain ways of earning their bread, leading the already ignored crafts closer and yet closer to extinction. The question then is, how many of us really care to pull out these dying crafts, and its craftspeople back to life from the impending doomsday? And if the numbers are alarmingly low of those who care, what must be done

to create the knowledge, the sensitivity and the responsibility on a massive scale? While many a designer has marched ahead and shown exemplary skill and expertise in using traditional techniques of weaving, dyeing, printing and surface ornamentation, and few have been able to extend that added dimension to further expand the span of Indian traditional skills in the global market, still hidden in the depths of various states are a bunch of other crafts gasping the same fear. Blame it on the diversity and vastness of the country? For, each and every town, district, zilla can boast of a host of heritage crafts, and a hundred

others that can be documented over hundreds and hundreds of pages. One of the most fertile zones of all in the context of craft is ironically the otherwise arid landmass of the Kutchh region of Gujarat. Contrary to the recurring droughts the region witnesses, it is a pool of talented and passionate craftspeople who are mostly unaware of the magic their fingers can work. It comes to them almost like a second nature. The paradox continues in how the colour sensibility and aesthetics of the region are blatantly opposite to the natural surroundings. Screaming primaries against the sparkling white and beige of the sand and salt, strike an echoing



Mashru

Felicitated by Alma Mater as distinguished achiever



At NIFT Delhi receiving a gold medal by the President of India



With Bhanu Athaiya



With Shyam Benegal at the exhibit curated for ACTADCD



Juror for Miss India 2023



NIDHI YASHA



Nidhi Yasha

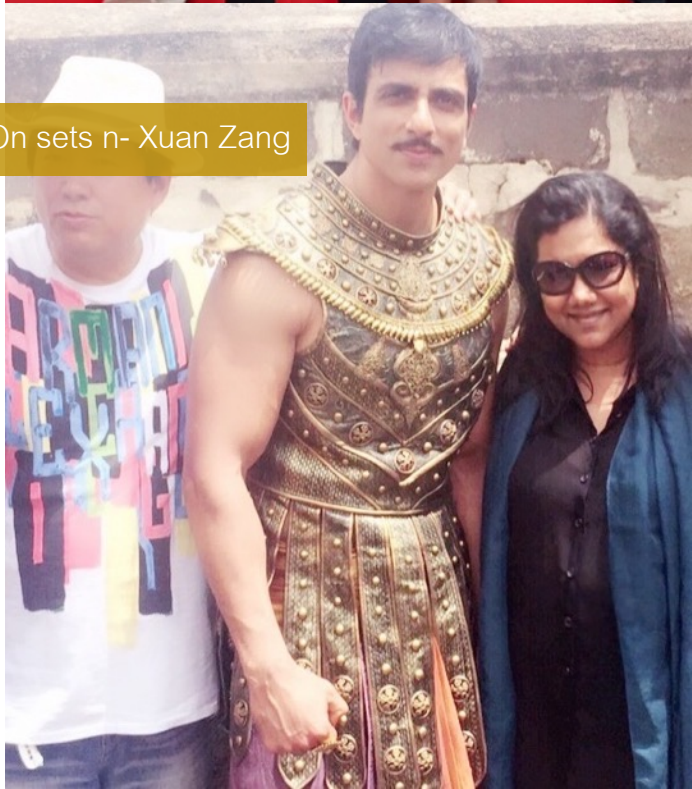
Owner, Director & Designer at Nidhi Yasha

@elleindia



Wisest words from the best panelists

Panelist for Elle



On sets n- Xuan Zang



On sets - Gadar 2



At North America Fashion week



At India Fashion Week, FDCI

Contact us

A photograph of two women in elegant, shimmering dresses. The woman on the left is seated, holding a glass of red wine, and looking towards the woman on the right. The woman on the right is standing, leaning slightly forward, and looking back at the seated woman. They are in a room with a large, ornate window in the background, through which sunlight is streaming, creating a warm, golden glow. The overall mood is sophisticated and intimate.

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<http://www.nidhiyasha.com/>

<http://www.facebook.com/nidhiyashapretcouture>

<https://www.instagram.com/nidhiyasha/?hl=en>



if the storms howl...
and the clouds eclipse the sun....

let me urge you to dance to the
frenzied drums of rain....
with reckless abandon...

Wear your pride and ride the tide
but give up, you must not...

Nidhi Carbo

THANK YOU



NIDHI YASHA

